

THE IMPACT OF QUEZON CITY POLICE DISTRICT CAMPAIGN AGAINST ILLEGAL DRUGS: AN EVALUATION

ABSTRACT

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This section of the study provides valuable insights. The primary purpose of conducting the drug campaign is to halt the illegal drug trade and reduce crime rates associated with drug-related activities in Quezon City. While issues surrounding drug campaigns are not new, This research aimed to evaluate the effectiveness of the Quezon City Police Department's (QCPD) efforts. Specifically, it examines the campaign's impact on reducing drug-related crimes, the community's perception of police initiatives, and the overall success in meeting its intended objectives. This study used a quantitative descriptive research design to evaluate the impact of the Quezon City Police District's campaign against illegal drugs. The researchers employed purposive sampling, a technique that selects participants based on specific criteria rather than giving all individuals an equal chance. The respondents consisted of fifty (50) individuals from Barangay Holy Spirit, Quezon City, including twenty (20) law enforcement officers and thirty (30) barangay staff members. The findings describe the results of the survey conducted among fifty (50) participants, comprising barangay staff and police officers in Barangay Holy Spirit, Quezon City. The demographic profile shows that most respondents are aged 31–35, predominantly male, and largely college graduates. The majority have served between 2 to 4 years. The primary challenges faced during the campaign were budget limitations, followed by a lack of manpower. Among the proposed solutions, the provision of counseling programs was highly recommended, while the least favored solution was the quick settlement of issues. The discussion highlights a comprehensive analysis of the data gathered regarding the Quezon City Police District's (QCPD) campaign against illegal drugs. It evaluates the perceived impact of the campaign, identifies key challenges, and proposes strategic interventions. The majority of respondents were male, aged 31–35 years, and predominantly college graduates, with most having 2–4 years of service. The most significant problem encountered by the QCPD campaign was a limited budget. To address these challenges, respondents recommended implementing counseling programs and conducting awareness seminars as the most effective measures. These findings highlight the urgent need for sustained resource support and capacity-building initiatives to enhance the campaign's effectiveness.

RECOMMENDED CITATION

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